



Dear Community Partner,

The seventh annual **Battle for the Brain**, the signature event of **Daughters Against Alzheimer's (DAA)**, is a live performance, high energy team lip sync competition among Atlanta's leading companies, artists, athletes, and entertainers that will be held at The Coca-Cola Roxy on Thursday, February 1, 2024, and will feature both a **SILENT AND LIVE AUCTION**. All proceeds benefit research related to early diagnostics for Alzheimer's and dementia. We are requesting your support for this incredible event through the donation of products, gift cards and/or services.

It is estimated that more than 6 million Americans are living with Alzheimer's and another 47 million have the disease pathology already developing in their brains. With a goal to raise \$1.5 Million to support the critical research that can change the trajectory of this disease, your donation will be used for our silent or live auction, to recognize our volunteers, provide incentives for fundraising participants and thank our performers, cast, and crew.

In support of the National Institutes of Health's goal to prevent and effectively treat Alzheimer's by 2025, DAA is honored to support collaborative work among the world's premier doctors, scientists, and researchers at Emory's Goizueta Alzheimer's Disease Research Center.

As our mission states, we are daughters, sisters, mothers, and wives. We are sons, brothers, fathers, and husbands. We are victims and we are caregivers. But, most of all, **WE ARE FIGHTERS**.

Should you have any questions about DAA or Battle for the Brain, please visit us online at DaughtersAgainstAlz.org or BattlefortheBrain.org or email info@battleforthebrain.org.

Sincerely,

Susan Watson and Michelle Rooks
Co-Founders
Daughter's Against Alzheimer's | Battle for the Brain
404-219-9099

Daughters Against Alzheimer's is an exempt organization as described in 501(c)(3) of the Internal Revenue Code. Our Tax ID number is #83-1484206.

Item # _____
Team _____



In Kind Gift Form

Company/Donor Information

Business/Name: _____

Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____

Contact Email: _____

Donation Details

Donation/Item Description: _____

Restrictions, if any: _____

Fair Market Value of Donation: _____ Quantity: _____ Date: _____

Donations may be forwarded to:

Daughters Against Alzheimer's
3215 Wood Valley Road
Atlanta, GA 30327
info@battleforthebrain.org

About Daughters Against Alzheimer's:

We are daughters, sisters, mothers and wives. We are sons, brothers, fathers and husbands. We are victims and we are caregivers. But, most of all, we are fighters.

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